

City of Santa Barbara - NDC Plan 103RE

Category	Field	1	2	3	4	5	6	Total
2020 Census	Total Population	14,378	14,345	14,484	15,653	15,461	14,607	88,928
	Population Deviation	-443	-476	-337	832	640	-214	1,308
	Pct. Deviation	-2.99%	-3.21%	-2.27%	5.61%	4.32%	-1.44%	8.83%
Total Pop.	Hispanic/Latino	68%	19%	62%	24%	26%	36%	39%
	NH White	26%	70%	31%	66%	62%	53%	52%
	NH Black	2%	1%	1%	1%	2%	2%	2%
	NH Asian/Pac.Isl.	4%	8%	5%	7%	8%	6%	6%
	NH Native Amer.	1%	1%	1%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	8,738	11,211	7,225	13,492	11,652	11,254	63,571
	Hisp	50%	16%	40%	14%	18%	22%	24%
	NH White	40%	78%	54%	79%	75%	69%	68%
	NH Black	6%	1%	3%	1%	2%	3%	2%
	Asian/Pac.Isl.	3%	5%	4%	6%	5%	6%	5%
	Native Amer.	0%	1%	1%	0%	1%	2%	1%
Voter Registration (Nov 2020)	Total	7,126	10,816	6,869	11,582	10,706	8,535	55,634
	Latino est.	52%	12%	41%	13%	17%	21%	23%
	Spanish-Surnamed	47%	11%	38%	13%	16%	20%	22%
	Asian-Surnamed	2%	2%	2%	2%	2%	2%	2%
	Filipino-Surnamed	1%	1%	1%	1%	1%	1%	1%
	NH White est.	46%	85%	59%	85%	80%	74%	75%
	NH Black	4%	1%	2%	1%	2%	3%	2%
Voter Turnout (Nov 2020)	Total	5,928	9,805	5,746	10,542	9,707	7,275	49,003
	Latino est.	49%	11%	38%	12%	16%	20%	21%
	Spanish-Surnamed	45%	11%	35%	12%	15%	19%	20%
	Asian-Surnamed	2%	2%	2%	2%	2%	2%	2%
	Filipino-Surnamed	1%	1%	1%	1%	1%	1%	1%
	NH White est.	46%	85%	59%	85%	80%	74%	75%
	NH Black	4%	1%	2%	1%	2%	3%	2%
Voter Turnout (Nov 2018)	Total	4,198	7,980	4,063	8,462	7,589	5,446	37,738
	Latino est.	43%	10%	31%	10%	13%	17%	18%
	Spanish-Surnamed	40%	10%	29%	10%	12%	16%	17%
	Asian-Surnamed	2%	2%	2%	2%	2%	2%	2%
	Filipino-Surnamed	1%	1%	1%	1%	1%	1%	1%
	NH White est.	51%	87%	65%	87%	83%	77%	78%
	NH Black est.	4%	1%	2%	1%	2%	3%	2%
Age	age0-19	23%	18%	29%	16%	20%	14%	20%
	age20-60	58%	48%	57%	54%	48%	66%	55%
	age60plus	19%	34%	14%	30%	32%	20%	25%
Immigration	immigrants	26%	21%	35%	16%	13%	23%	22%
	naturalized	40%	39%	22%	53%	51%	33%	37%
Language spoken at home	english	48%	75%	40%	77%	80%	69%	66%
	spanish	49%	18%	57%	16%	15%	22%	29%
	asian-lang	1%	3%	2%	2%	2%	2%	2%
	other lang	2%	4%	2%	5%	3%	6%	4%
Language Fluency	Speaks Eng. "Less than Very Well"	22%	11%	31%	7%	8%	11%	15%
Education (among those age 25+)	hs-grad	40%	27%	32%	25%	30%	35%	31%
	bachelor	21%	33%	18%	31%	36%	28%	28%
	graduatedegree	11%	24%	11%	30%	21%	21%	21%
Child in Household	child-under18	29%	21%	38%	18%	23%	12%	22%
Pct of Pop. Age 16+	employed	78%	60%	71%	69%	64%	74%	69%
Household Income	income 0-25k	19%	14%	18%	10%	13%	21%	16%
	income 25-50k	18%	18%	23%	12%	12%	19%	17%
	income 50-75k	14%	12%	21%	18%	14%	19%	16%
	income 75-200k	35%	34%	30%	37%	42%	32%	35%
	income 200k-plus	14%	22%	8%	23%	18%	9%	16%
Housing Stats	single family	60%	77%	53%	60%	64%	33%	57%
	multi-family	40%	23%	47%	40%	36%	67%	43%
	rented	63%	36%	68%	49%	48%	85%	58%
	owned	37%	64%	32%	51%	52%	15%	42%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).